



Building a successful anti-hunger  
network that eliminates food  
insecurity in San Diego County.

# About SDHC

- CalFresh
- School Meals
- Policy Advocacy
- Local Food Systems

# CFO History

- 2005-07
  - Established pilot projects with four HHSA offices and five CBOs
  - Established Food Stamp Task Force
  - Began subcontracting Food Stamp Outreach funds
  - Opened first EBT-accessible farmers market

# CFO History

- 2008-2009
  - Developed recommendations for the Nutrition Security Plan
  - Trained 38+ CBOs (212+ staff)
  - CBOs submitted 5,891 applications
  - Brokered partnerships with CBOs and HHSA
  - Subcontracted 10 CBOs

# CFO History

- 2010-2011
  - Developed recommendations for Social Services Advisory Board
  - Identified systemic barriers
  - Facilitated problem-solving meetings
  - Trained 50 CBOs and subcontracted 10
  - Community engagement in BenefitsCal.com

# CFO History

- 2012-2013
  - Provided training materials for the State's CFO toolkit
  - Coordinated CFTF projects to increase participation
  - GIS mapping project
  - More than 95% of SSAB recommendations implemented or in progress
  - Support 70 CBOs and subcontract 12

# CalFresh Task Force

- Follows Collective Impact model
  - Common Agenda
  - Shared Measurement
  - Mutually Reinforcing Activities
  - Continuous Communication
  - Backbone Support

# Policy

- State
  - SB283
  - AB191
  - SB134
- Federal
  - Farm Bill



# Opportunities for Impact

- CalFresh Challenge
- *A Place at the Table* screenings
- SanDAG planning process
- San Diego Food System Alliance
- Farm Bill
- Child Nutrition Act (2014-15)